

Title : Honest people pull the short straw: The paradox of openness

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Abstract: Widespread acceptance of the value of the culture of openness in cyberspace, due to the proliferation of (in many cases, ostensibly free) online services such as social media, paradoxically encourages intelligent people to use social media in a closed or controlled fashion to their own advantage. This would lead to social issues, such as the spread of online behaviour that treats others as only a means, the distortion of digital as well as real identity in a wide range of individuals, and human alienation. In this study, the nature of these issues is examined and measures to address them are proposed.